



How a Cape Town-Based Healthcare Education Provider Overcame CAB-LA Injection Training Challenges with MRCC's Detailed 2D Animation Solution

About the Client:

Our client, a leading education and business training solutions provider based in South Africa, specializes in delivering high-quality learning content to a diverse range of industries. They focus on bridging training gaps for organizations through innovative solutions, offering custom content, learning management systems, and business training that enhances organizational performance.



The Business Need:

In the healthcare sector, ensuring proper training for administering treatments like CAB-LA (Cabotegravir Long-Acting) injections is critical for both patient safety and the effectiveness of the procedure. Given the complexity of this medical procedure, existing training methods were insufficient to ensure accurate, step-by-step learning and consistent application across different healthcare settings. The client needed a comprehensive, visually engaging, and easy-to-understand training solution for medical professionals. The goal was to train nurses and other healthcare staff on the correct procedure for administering CAB-LA injections, with a focus on clarity, accuracy, and accessibility. Additionally, the resource had to be mobile-friendly to cater to the busy schedules of healthcare professionals.

The MRCC EdTech Solution

To address the training challenges associated with CAB-LA (Cabotegravir Long-Acting) injection procedures, we developed a highly detailed and visually engaging 2D animation solution tailored to the client's needs. Our solution included:



Step-by-Step Animated Guide:

We created a meticulously crafted 2D animation depicting each CAB-LA injection process phase. The animation features illustrated visuals combined with media assets such as icons and graphics, which are reused across the content to ensure consistency and efficiency. The visuals primarily focus on hands and key objects like vials and syringes, avoiding full-body illustrations to maintain clarity and precision.



Sequential Demonstration:

The animation presents the steps in a logical, sequential manner, ensuring a clear and effective demonstration of the CAB-LA administration process. This design helps healthcare professionals follow the procedure effortlessly, minimizing potential confusion.



Medical Accuracy and Compliance:

Adhering to the client's content guidelines and medical standards, the animation provides an accurate representation of the CAB-LA injection process. It aligns with industry protocols, ensuring compliance and reliability.



Mobile-Friendly Design:

Optimized for use across devices like smartphones and tablets, the training solution is easily accessible, accommodating the busy schedules of healthcare professionals.



Enhanced Learning Features:

The animation includes audio narration and text overlays to highlight key steps and critical information. This combination enhances comprehension and retention, making the learning process more effective.

Critical Success Factors

The implementation of a 2D animation solution significantly transformed the client's training approach for CAB-LA injection administration. By integrating high-quality visual guidance, the animation addressed key training challenges and delivered measurable improvements. The solution not only streamlined the training process but also enhanced overall performance, accuracy, and user satisfaction.



Reduction in training time for CAB-LA injection procedures.



Significant increase in knowledge retention among healthcare professionals.



Boost in engagement rates compared to previous methods.



Decrease in procedural errors related to CAB-LA injections.



Appreciable improvement in overall user satisfaction with the training process.

What Our Clients Say

"The 2D animation training was incredibly effective. It cut our training time and really helped our team get the CAB-LA process down. Totally worth it!"

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Joshua Riebeek, Healthcare Training Manager





Want to See How Our 2D Animation Solutions Can Streamline Your Healthcare Training and Boost Performance?

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Get in touch with us!

✉ www.mrccedtech.com

☎ (781) 273-5050, +91 (22) 66746674

